

# SUMMER HOME

## PRESS KIT

MONDAYS AT 8:00PM ET / 5:00PM PT | BEGINNING APRIL 2



HOSTED BY SAMANTHA PYNN

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### THIS KIT CONTAINS:

- ❖ Series Synopsis / Meet Samantha
- ❖ Design Team
- ❖ Key Creatives
- ❖ Episodic Synopses
- ❖ Production Backgrounder
- ❖ Production Credits

To download hi-res images for Summer Home please go to [www.shawmediatv.ca](http://www.shawmediatv.ca).



# SUMMER HOME

## SERIES SYNOPSIS

In this cottage makeover series, design star Samantha Pynn, brings her approachable style to the country where she, contractor Colin Hunter and her design associates refresh 13 well-loved but tired spaces. Sam's low maintenance designs are innovative and functional, resulting in warm spaces that are family friendly, summer getaways.

It's not all work for Sam and her team; from canoe trips to bonfires to butter tarts to colourful locals, **Summer Home's** fun-loving ensemble cast makes the most of all that cottage country has to offer.

Perfect for prime-time viewing, **Summer Home** is an entertaining, sit-back-and-relax type of a series that celebrates the simple and casual aesthetics of cottage living and the good times that summer brings. **Summer Home** is appealing whether you own a cottage or not, and the design and décor tips that Sam and her team deliver translate into projects for all homeowners, whether they live in the city or the suburbs!



## MEET SAMANTHA PYNN

Design star, Samantha Pynn is a decorator, stylist and host. She is *Chatelaine's* design expert, a columnist for the *National Post*, a regular guest expert on *CityLine* on *Citytv* and the former contributing design editor for *Style at Home* magazine. No stranger to *HGTV*, Sam was the host and principal designer of *Pure Design*. Sam can also be seen in the *HGTV* specials *The Mix* and *The Party* as well as the *HGTV.ca* web series, *The Switch* and *The Mix*.



Sam's entry into the world of decorating and design began 11 years ago as a location scout for commercials and music videos in Toronto. Within a few years, she had parlayed that talent into an illustrious career in the design department at *Style at Home* magazine as a contributing editor producing big stories on the hottest décor trends, executing makeovers and scouting featured homes. From there, Sam's TV, print and consulting career took off making Sam one of Canada's favourite decorating experts.

Known for her flirty, fresh style, Sam is all about approachable, layered decorating that brings in personal touches. She's also renowned for her creativity in developing easy, do-it-yourself projects.

# SUMMER HOME

## DESIGN TEAM

### COLIN HUNTER, Contractor

Colin's love for repairing and building started early in life – as a boy he used to take his toys apart and reassemble them. As he grew up, so did the application of his skills. He made homemade bicycle sidecars and then a tandem with his friend in grade 8. Throughout high school, Colin loved auto and machine shop classes. He ran the auto club and competed yearly in competitions.

At the age of 20, Colin left mechanics to work with his friend's family building custom homes. He was hired by their masons and later ran a masonry business. At 23 he bought his first house and has since renovated six of his own houses.

Colin and television found each other during the renovation of his third house. He volunteered with the *Holmes on Homes* production and has since worked on *Save us from our House*, *Candice tells All* and *Income Property*.

### DESIGN ASSOCIATES:

#### JOEL BRAY

Joel Bray is a Toronto based freelance designer, editor and stylist.

After completing a degree in fine arts and history at Wilfred Laurier University, Joel went on to study interior design at Humber College.

Joel worked as a design editor at one of Canada's leading décor magazine, *House and Home Magazine*, but gave it up to follow his childhood dream of working in design television. Joel loves the outdoors, and especially the laid back lifestyle of cottage living that reminds him of countless summers spent lakeside with his family.

#### LAURA FOWLER

Laura Lynn Fowler is a designer, stylist and art director who has specialized in TV production, print and media events for the last 10 years. Her work has been featured in *The Toronto Star*, and numerous books and magazines.

TV viewers will have seen her work featured on *Colin and Justin's Home Heist*, *The Unsellables*, *Style Department*, *Designer Guys*, *Reno vs. Relocate*, *House and Home*, *Design Rivals*, *Birth Days*, *Re Vamped*, *Love Inc.*, *Risky Business*, and *Inside Outside Upside*. Laura also designs for commercial and residential clients.

#### MALCOLM PATTERSON

After completing University, Malcolm started and ran a successful Event Production company in Vancouver Canada and worked as a freelance stylist for Holt Renfrew. After hopping around the globe, Malcolm relocated to Toronto where he completed a Bachelor's degree in his true passion, Interior Design.

Since then Malcolm has produced, written and styled numerous editorial spreads for numerous magazines including *Chatelaine* and *Style at Home* and has been a design consultant for artist/designer blogs, newspapers and private clients around the globe.

Malcolm worked as the senior stylist on HGTV's *Pure Design* on HGTV with host and designer Samantha Pynn for two successful seasons. Malcolm's design skills can also be seen on HGTV's *The Mix* as well as *The Party*.



Malcolm Patterson, Laura Fowler, Samantha Pynn, Colin Hunter, Joel Bray

# SUMMER HOME

## KEY CREATIVES



### **KIT REDMOND, Executive Producer**

Kit is President and Owner of *RTR Media Inc.* RTR Media produces inventive and entertaining television series and cross-media content for the international marketplace.

In her roles, varying from reporter to host to network production executive to executive producer, Kit has commissioned, developed, and produced a wealth of lifestyle, factual entertainment and documentary series, such as *Income Property*, *Burn My Mortgage*, *Instant Beauty Pageant*, *Maxed Out*, *From the Ground Up with Debbie Travis*, *Buy Me*, and *Facelift*.

Kit managed the *National Screen Institute's Totally TV program* and the *Sparkplug* project. In her five years with the program, more than ten projects proceeded to be commissioned and broadcast, including HBO Canada's acclaimed series, *Less Than Kind*. Kit developed the Innoversity Open Door Pitch, served twice as the WIFT/Banff/Warner Brothers Mentor and is a past Vice-Chair of the board of Toronto Women in Film and Television (WIFT). She is the winner of the WIFT Mentorship award, The Innoversity Angel Award and the Female Eye, Maverick Award.



### **JENNA KEANE, Creative Head**

Jenna Keane is thrilled to join RTR as Creative Head. As a Production Executive at HGTV Canada for the last four years, Jenna oversaw the creative on many of the network's most popular shows, including *Holmes on Holmes* and *Sarah's House*. Jenna has worked closely with Producers to develop and launch many popular shows, including *Disaster DIY* and *Property Virgins*.

She has also worked as a Production Executive at *Food Network* and on many lifestyle series in her freelance career, including *Canadian Idol*, *UBTV The Lofters*, and *Camilla Scott*. Jenna is a design, reno, and real estate junky, who has shaped her career to marry her two passions; television and all-things lifestyle.



### **ANNE FRANCIS, Series Producer**

Anne has been with RTR Media since June of 2006. Prior to working on Summer Home, she worked as an associate producer, writer, story editor, series director and series producer on various series in production and in development. Anne was nominated for a Gemini for producing W Network's successful financial series, *Maxed Out*. She developed and produced *Burn My Mortgage* for W network as well. Before joining RTR, Anne wrote and produced four seasons of TVO's *Reach for the Top* and wrote a weekly column for the *Globe and Mail*.

A long-time storyteller, Anne has also enjoyed an incarnation as an actor working in theatre, television and film. Anne holds an Honours Bachelor of Science from the University of Guelph and is a member of both ACTRA and EQUITY.



# SUMMER HOME

## EPISODIC SYNOPSES

**ROOM TO GROW** – Caroline bought a charming little Muskoka cottage for herself and her three young kids to get away from their busy city lives. Fast forward 13 years, and Caroline and her teens still love spending quality time there together – the problem is, the kids keep growing but the tiny cottage doesn't. Sam and her team expand and transform Caroline's space into a family friendly summer home that's full of character.

**A PLACE TO CALL THEIR OWN** – Jackie and Pete found the Kawartha's cottage they hope to grow old in. Unfortunately, the cottage came with all the 'stuff' as well as the aesthetic of the former owners. Sam and her team transform this dated space and give these two hardworking police officers a peaceful and sophisticated place of solace that they can call their own.

**RAIN OR SHINE** – When Mother Nature cooperates, Jessica and Wayne's Muskoka cottage is an outdoor oasis where this family unwinds and disconnects from their busy city lives. But, when the storm clouds roll in and the family heads indoors, their dark, small, cottage feels cramped and claustrophobic. Sam and company transform this open concept area into a bright and cheery space so that even when there's rain, this summer home shines.

**HONEYMOON RETREAT** – Jahnis and Jeff are busy in the city and don't have the time to give their Fenelon Falls cottage, a long overdue facelift. Sam and her team transform this space from 'old and uninviting' to a beautiful 'modern haven' where this soon to be married couple can get away from it all.

**THE BOYS VS THE GIRLS** – Troy and Sarah can't find common ground when it comes to decorating their Burnt River 'Man den'. Enter Sam Pynn and her design team – by turning down 'Troy' and turning up 'Sarah', they transform this space into a casual, family friendly cottage for both the boys and girls to love.

**SO LONG 70's** – David and Gabrielle's Minden cottage is the one spot where this lively, multi-generational family can come together and spend quality time en masse. Though they enjoy and appreciate the novelty of their 70's 'A Frame' cottage, they are unanimously tired of the décor. Sam and her design team are happy to breathe new life into the space transforming it from dated to delightful.

**MODERN BEAUTY** – For 20 odd years, Barb and Bob were 'fantasy cottagers' getting their fix from Cottage magazines and local cottage shows. Two years ago, the couple took the plunge and purchased their modest, Haliburton hide-away. Now, they've taken the plunge again and invited Sam in to transform their dated cottage into a modern beauty.

# SUMMER HOME

## EPISODIC SYNOPSES (Continued)

**SUMMER REUNION** – Helen's Lake Simcoe treasure has been passed down 'as is' from generation to generation. Now that Helen holds the key, she's determined to spruce it up. With Sam and Summer Home on board, this season will be the last that Helen, Marc and their family share meals in a dreary dining room.

**EASY, BREEZY AND CLUTTER FREE** – Evelyn is sentimental about the history housed within her inherited Lake Simcoe cottage but still she is ready to update it and make it her own. Eldest son, Ryan, and the family's regular guests have a hard time imagining the space without the collectables and memorabilia. Not Evelyn, she is ready to move on and eager for Sam to provide them with a design that is easy, breezy and clutter free.

**WASTELAND TO 'WALK OUT'** – For Evert and James, their Bracebridge cottage is a place to share memories, and build new ones. They've spent time and money creating their dream space on the main floor and have long dreamed of doing the same to their lower level 'catch all.' Sam and her team transform this raw basement from a wasteland of junk to a nautical inspired space that emphasizes their spectacular 'walkout' view to the lake.

**DREAM COME TRUE** – Peter and Lily have long dreamed about owning a cottage – a place for Peter to unplug and focus on his growing family. This season, their dreams came true – a beautiful Lake of Bays cottage. The couple has a clear vision of the transformation they'd like to see but renos take away from family time – the solution is Sam and Summer Home!

**TOO MANY COOKS** – This Kawartha cottage has 14 joint owners and a chorus of opinions on how it should be decorated. The result is season-after-season of indecision and negligible improvements. This year Sam and her design team stop by and polish up this diamond in the rough.

**GREAT PORCH, GREAT FUN** – When it comes to design and décor, it's Karen who calls the shots at this amazing Haliburton summer home, but not when it comes to the porch – the couple's favourite room, and hand's down, this cottage's best feature. After many a 'talk', both Karen and Greg concur that what their porch really needs is an outside party's touch – enter Sam and her team to transform this couple's summer sanctuary.

# SUMMER HOME

## PRODUCTION BACKGROUNDER

RTR Media Inc. has teamed up once again with HGTV to bring viewers another exciting season of **Summer Home**. Design star, Samantha Pynn, hosts and offers a fresh and fun perspective to the show.

Taking on the challenge of producing a series in cottage country, miles away from the supply lines of a big city and the support of a production community, is no easy task. But Sam and her talented team rise to the occasion. The result is 13 summer homes transformed from dated and non-functional to outstanding, purposeful spaces.

A summer home may be a luxury, but most cottage owners will tell you they spend most of their summers doing odd jobs, design fixes and renos. This year, thanks to Sam Pynn and the **Summer Home** team, 13 cottagers get beautiful makeovers **and** their summer to enjoy – a touching testament to what good design can mean for fun, family living.

A primary goal for **Summer Home** is to focus on the emotional impact cottages have on their owners, often more so than their city homes. Sam and her team looked for unique and meaningful ways of staying true to the original feel of the cottage space. By combing local stores for antiques and unique pieces and including personal design touches like gallery walls and memento groupings each space looks layered and collected over time.

Driving times from the city were long, materials were not always readily available, and keeping cottage owners away from their coveted cottages for peak summertime weeks was challenging. But, surrounded by beautiful lakes, and panoramic views, this gang was having the time of their lives and it shows in each episode!



*Join us every week on **Samantha Pynn's YouTube Channel** for exciting updates about Summer Home, décor tips, fun 'behind-the-scenes' sneak peeks, and other exciting things, including contests!*

# SUMMER HOME

HOST AND DESIGNER	Samantha Pynn
EXECUTIVE PRODUCERS	Jenna Keane, Kit Redmond
SERIES PRODUCER	Anne Francis
APPRENTICE PRODUCER	Bobbi Wilson
ASSOCIATE PRODUCERS	Samantha Pynn, Sara Lynn Cauchon
SERIES WRITER	Anne Francis
CREATIVE STORY EDITOR	Marike Emery
LINE PRODUCER AND PRODUCTION MANAGER	Nicole Butler
DIRECTORS	Marc Simard, Yvette Lang, Bobbi Wilson, Guy Georgeson
EDITORS	Chris Crosbie, Joey Burke, Guy Georgeson, Mark Westberg
DIRECTOR OF PHOTOGRAPHY	John Queenan
SOUND RECORDISTS	Andre French, Scott Iverson
CASTING RESEARCHER	Leslie Valpy
ON-SET PRODUCTION COORDINATORS	Rosanna Grelo, Jon Dobson
PRODUCTION COORDINATORS	Mangla Bansal, Poppy Neufeld
PROJECT MANAGERS	Liz Wharnsby, Lauren Flanagan
PRODUCTION SECRETARY	Audreanna Lartey
DESIGN ASSOCIATES	Laura Fowler, Joel Bray, Malcolm Patterson
JUNIOR DESIGNER	Samaneh Tabatabaei-Zavareh
CONTRACTOR	Colin Hunter
CONSTRUCTION FOREMEN	Anton Swanson, Daniel McNeill, David Hunter
B CAMERA	Joel Harvey, Matt de Franza, Ryan Bergmann
CAMERA ASSISTANTS	Joel Harvey, Matt de Franza, Curtis Lobb, Chelsea Springgay
PRODUCTION ASSISTANTS	Scott Glass, Tara Hughes, Natalie Roth, Chad Regan
DESIGN INTERN	Lana Der-Boghossian
MAKEUP ARTISTS	Michele Brown, Ana Sorys
WARDROBE STYLISTS	Linton Drummond, Tara Posluns
STILL PHOTOGRAPHY	Virginia MacDonald
PUBLICIST	Michelle Daides
EXECUTIVE IN CHARGE OF PRODUCTION FOR SHAW MEDIA	Tracy MacTaggart

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